



Board Policy No. 262
Press Relations

SUBJECT CATEGORY: SECTION 260,
COMMUNICATIONS & TECHNOLOGY

262: Press Relations

262.1 Purpose: The purpose of this policy is to provide for an orderly presentation to the press of factual information about District activities and Board action.

262.2 Press Relations: The Fire Chief, or designee, is hereby designated as the official of the District to represent the District to the press. Employees of the District shall refer all press inquiries to the Fire Chief and/or his designee. Board members and other District officials are encouraged to refer press inquiries regarding District activities and Board actions to the Fire Chief or the President of the Board.

Individual Board members should take care not to represent their own opinions as those of the Board or the District, even when those opinions coincide with formal Board action. When submitting an opinion piece, column, letter to the editor, blog post or other such communication for online or print publication as an individual (as opposed to as a representative of the District), the author(s) is encouraged include a statement such as: "This opinion is my own and does not reflect an official position of the East Contra Costa Fire Protection District."

262.3 Press Releases: Press releases regarding the District shall be approved by the Fire Chief and the President of the Board.

Adopted as: Policy 1-3.33 on February 3, 2010, Repealed February 5, 2018

Amended: Replaced on December 12, 2018

Renumbered: December 12, 2018

Clerk of the Board

Board President