MEMORANDUM

To: East Contra Costa Fire Protection District
From: Townsend Public Affairs
Date: March 6, 2019
Subject: Grants Monthly Report for East Contra Costa Fire Protection District—February 2019

This memorandum is an updated overview of the current funding opportunities in progress.

FEDERAL EMERGENCY MANAGEMENT AGENCY

Staffing for Adequate Fire and Emergency Response Grant:

TPA and District staff reviewed the Staffing for Adequate Fire and Emergency Response Grant (SAFER) program. The proposed project discussed would use FY 18 SAFER funds for hiring 6 firefighters for the opening of the District’s new station in Oakley. However, due to the timing of a potential award, which could happen as late as September 2019, this funding cycle does not allow for the timeline that the District needs to staff up and could potentially result in the District being required to return the awarded funds. As such, the District will not be applying this round and is looking to put themselves in the position to apply for FY 19 SAFER funds to hire firefighters needed to open a future station.

This grant period closes March 22, 2019.

Pulse Point:

TPA is working with District staff to identify creative marketing techniques to promote CPR/AED Awareness week. Pulse Point is a 501(c)(3) non-profit foundation based in the San Francisco Bay Area. Through the use of modern, location-aware mobile devices Pulse Point is building applications that work with local public safety agencies to improve communications with citizens and empower them to help reduce the number of deaths from sudden cardiac arrest. Pulse Point is offering public relations and marketing grants that creatively demonstrate plans to promote CPR/AED Awareness week: June 1, 2019 thru June 7, 2019.

Grant Applications are due April 1, 2019.