Talking Points / Objectives

• ECCFPD’s Mission & Service Area
• How ECCFPD was Established / Created
• How ECCFPD is Funded
• What ECCFPD has done to Increase Revenue
• ECCFPD’s Current Challenges
• Next Steps
To Serve and Protect Life, Environment and Property with Service above all else.

- ECCFPD formed in 2002, as a special district
- ECCFPD was formed after Proposition 13 was in place, “low revenue district”
- ECCFPD has severe budgetary challenges with limited revenues
  - Revenue issue not a spending issue
- Drastic cuts have been made to date= other system issues (retention / maintenance)
- Provides fire protection, fire suppression, and emergency medical services:
  - 7000+ calls for service annually
- 249 square mile service area:
  - Population = 115,000: Brentwood, Oakley, Discovery Bay, Byron, Bethel Island, Knightsen, the Morgan Territory/Marsh Creek area
ECCFPD’s Funding

- Prop Tax: 92%
- First Responder: 1%
- Measure H: 1%
- CFDs: 1%
- BBID Prop Tax: 5%
ECCFPD’s Funding
What ECCFPD has done:

- Federal SAFER Grant - *short term funding*
- MOUs - *short term funding*
- Parcel Tax - *did not pass*
- Benefit Assessment - *did not pass*
- Utility Taxes - *did not pass*

- Past Criticism:
  - Lack of transparency, measurable plan, messaging, scare tactics
Current Challenges

• Lack of a measurable plan

• To many options- achievable vs. not achievable
  – *Need to eliminate options that are not achievable*

• Individuals / groups working independently of the Fire District
Next Steps

• Live within current means: 3 Stations (not adequate protection), sustainable for 10 years and address retention issues.

• Demonstrate transparency and commit to public engagement to increase awareness of the District’s challenges and build confidence

• Develop a measurable, strategic and economic plan, to meet Master Plan recommendations: services, timelines, today and future associated costs- to start in January 2018

• The District (ECCFPD) takes the lead roll in any initiative with support coming from Cities & County and Community Groups
Stay Connected

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