

**East Contra Costa Fire Protection District**

**Meeting Date:** December 12, 2018

**Subject/Title:** Receive Public Relations Update for November 2018

**Submitted by:** Ross Macumber, Battalion Chief

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**RECOMMENDATION FOR ACTION**

Receive Public Relations Update for November 2018.

**SUBJECT BACKGROUND**

This report summarizes District Public Relations activities for the month of November 2018 and the coming activities for December 2018.

**Outreach Events attended or hosted in September 2018:**

<b>Event Type</b>	<b>Number</b>	<b>People Reached</b>
<b>Station Tours</b>	<b>6</b>	<b>50</b>
<b>School Visits</b>	<b>2</b>	<b>100</b>
<b>Booths at Events</b>	<b>0</b>	
<b>Open Houses</b>	<b>0</b>	
<b>Special Events</b>	<b>3</b>	<b>300+</b>
<b>Other</b>	<b>1</b>	<b>100+</b>

**Upcoming Outreach Events December 2018:**

**Station Tours: 7**

**School Visits: 1**

**Booths at Events: 1**

**Open Houses: 0**

**Special events: 3**

**Other: 0**

**Annual Numbers: 2018**

Type	J	F	M	A	M	J	J	A	S	O	N	D	T
<b>Station Tours</b>			3	8	5	1	2	1	9	5	6		
<b>School Visits</b>			3	1	0	0	2	2	5	1	2		
<b>Booths at Events</b>			0	0	1	0	0	1	0	1	0		
<b>Open Houses</b>			1	0	1	0	0	0	0	1	0		
<b>Special Events</b>			2	6	8	8	2	2	4	3	3		
<b>Other</b>			–	–	–	4	1	–	–		1		

In the month of November, the district participated in many events. The main events for November were tree lighting ceremonies throughout the district. Additionally, the district also participated in Veterans Day ceremonies. Many events, however, were cancelled due to the smoke from the Camp Fire. Some of these events were rescheduled for December.